# OFFICIAL TRANSCRIPT OF PROCEEDINGS BEFORE THE POSTAL REGULATORY COMMISSION

Ιn	the	Mat	ter	of:		)			
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CON	/PLAI	NT	OF	GAMEFLY,	INC.	)	Docket	No.:	C2009-1

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#### POSTAL REGULATORY COMMISSION

The above-entitled matter came on for a prehearing conference, pursuant to notice, at 2:02 p.m.

#### BEFORE:

HON. RUTH Y. GOLDWAY, CHAIRMAN

HON. NANCI E. LANGLEY, VICE CHAIRMAN

HON. MARC ACTON, COMMISSIONER HON. DAN G. BLAIR, COMMISSIONER

HON. TONY L. HAMMOND, COMMISSIONER

#### APPEARANCES:

## On Behalf of United States Postal Service:

JAMES MECONE, Esquire KENNETH N. HOLLIES, Esquire United States Postal Service 475 L'Enfant Plaza, S.W. Washington, D.C. 20260 (202) 268-3083

### On Behalf of Gamefly, Inc.:

DAVID M. LEVY, Esquire Venable LLP 575 Seventh Street, N.W. Washington, D.C. 20004 (202) 344-4732 APPEARANCES: (Cont'd.)

# <u>Also Present</u>:

EMMETT RAND COSTICH, Public Representative Postal Rate Commission 901 New York Avenue, N.W., Suite 200 Washington, D.C. 20268

1	PROCEEDINGS
2	(2:02 p.m.)
3	COMMISSIONER BLAIR: Good afternoon
4	everyone. The hearing will come to order. The
5	Scheduling Conference in Docket No. C2009-1 concerns
6	the complaint of <u>Gamefly</u> , <u>Incorporated Against The</u>
7	Postal Service. I am Dan Blair, and I am the
8	presiding officer in this case.
9	I want to alert those in the audience today
10	that this scheduling conference is being audiocast,
11	and in an effort to reduce potential confusion, I ask
12	that counsel wait to be recognized before speaking,
13	and please identify yourself when commenting.
14	After you are recognized, please speak
15	clearly so that our ceiling microphones may pick up
16	your remarks. The primary purpose of today's
17	conference is to resolve open discovery and scheduling
18	issues.
19	I also expect to resolve at this time, or
20	shortly thereafter, any remaining areas of
21	disagreement on points raised in Presiding Officer's
22	Ruling 18. Gamefly contends that the Postal Service's
23	unfair and discriminatory practices are causing
24	continuing harm.
25	Consequently, it is important to finish

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- discovery, receive the direct and rebuttal evidence of
- the parties, and complete briefings by each party
- 3 without further delay. I know that my fellow
- 4 Commissioners share my concern in this regard.
- 5 At this point, I would like to yield to my
- fellow Commissioners for any opening remarks, and I
- 7 will begin with the Vice Chair of the Commission, Mr.
- 8 Hammond.
- 9 VICE CHAIRMAN HAMMOND: Thank you. I know
- 10 as the presiding officer in this case that you have
- 11 kept up continually with the proceedings, and you have
- 12 put a lot of effort into moving it along, and it has
- 13 been quite helpful I know.
- I do want to point out though as with
- 15 previous complaint cases, there can be a tendency
- 16 toward delay if the Commission allows it, and it has
- 17 now been over one year since this case was originally
- 18 filed.
- 19 So I would like to remind the parties that
- the Commission, I believe, has the responsibility to
- 21 act at some point and hope that you would keep on
- 22 realistic timeframes in order for us to be able to
- 23 proceed with due consideration. And again thank you
- for all that you have done to keep this case moving
- along.

1	COMMISSIONER BLAIR: Thank you, Mr. Hammond,
2	and I want to welcome our Chairman of the Commission
3	today, Mrs. Goldway, and if you have any opening
4	remarks for us.
5	CHAIRMAN GOLDWAY: No, I am just happy to
6	see the hearing leadership to you for this case and
7	have a little break for myself. Thank you.
8	COMMISSIONER BLAIR: Thank you, Madam
9	Chairman. Commissioner Langley.
10	COMMISSIONER LANGLEY: Thank you. I think
11	that Vice Chairman Hammond made some very good points,
12	and so I am interested in listening today, and I may
13	have comments at the end. Thank you.
14	COMMISSIONER BLAIR: Commissioner Acton. If
15	not, we will proceed. On January 7th, 2010, Order
16	Number 381, established target dates for applying the
17	criteria for in sealing documents previously made
18	available only under protective conditions.
19	On January 13th, 2010, Presiding Officer's
20	Ruling 15 took under advisement Gamefly's earlier

discovery issues. Gamefly renewed its motion for a

motion for a status conference for unresolved

- 23 scheduling conference on April 14th, 2010, and Ruling
- 24 18 granted that request.

21

Today, we will be eliciting views from

- 1 counsel on three main areas. First, the Postal
- 2 Service has the opportunity to raise any objections
- 3 that it has to the redactions to discovery materials
- 4 provided by Gamefly on April 20th, 2010.
- 5 The materials were redacted by Gamefly and
- 6 shared with the Postal Service slightly later than
- 7 they originally ordered in Ruling 17, but this does
- 8 not affect the Postal Service's allotted interval for
- 9 review.
- 10 Should anyone need to specifically reference
- 11 the contents of materials still subject to non-public
- 12 treatment, please seek leave to do so in advance so
- that we may continue to protect non-public
- 14 information.
- We will defer any such discussion to the end
- 16 of this conference. After we have dealt with all
- 17 topics that do not require a specific reference to
- non-public materials, we will take a short recess and
- 19 then reconvene an in camera session, with only those
- who have signed appropriate non-disclosure agreements
- 21 present.
- 22 Second, we will consider the views of
- 23 parties on issues that concern outstanding emails that
- are the subject of Gamefly's earlier discovery
- 25 requests, as well as related potential deadlines for

- 1 the production still under way.
- 2 Third, counsel for parties will be asked to
- 3 express their views regarding deadlines for discovery
- 4 of Gamefly's evidence, and for the filing of the
- 5 Postal Service's case.
- Now we will move to the topic of redactions
- 7 under the Presiding Officer's Ruling Number 17.
- 8 Gamefly reportedly delivered to the Postal Service on
- 9 April 28th proposed redactions to discovery materials
- 10 pursuant to Ruling 17.
- Ruling 19 clarified that such delivery was
- 12 without prejudice to the Postal Service's allowed
- interval for review. Mr. Hollies understands that the
- 14 Postal Service filed objections this morning. Is this
- 15 correct?
- 16 MR. MECONE: James Mecone for the Postal
- 17 Service. Yes, it was filed this morning.
- 18 COMMISSIONER BLAIR: Do you plan to file any
- 19 additional objections today?
- MR. MECONE: No, we do not.
- 21 COMMISSIONER BLAIR: And would you please
- 22 characterize for us present and those listening today
- 23 the objections that the Postal Service raised?
- 24 MR. MECONE: The objections were based on
- 25 Gamefly's failure to redact some of the personal

- 1 identification information, and failure to comply with
- 2 some of the Commissioner's -- parts of the
- 3 Commissioner's order.
- 4 COMMISSIONER BLAIR: Do you want the
- 5 discussion to be in closed session?
- 6 MR. MECONE: I am not sure if we are going
- 7 to need a discussion. I spoke with opposing counsel
- 8 earlier, and he consented to the redactions.
- 9 COMMISSIONER BLAIR: Mr. Levy, do you care
- 10 to respond?
- MR. LEVY: David Levy for Gamefly. We
- 12 received the Postal Service's document stating that it
- wanted additional redactions this morning, and I have
- 14 looked at it, and the additional redactions are fine
- 15 with Gamefly. So there is no dispute.
- 16 COMMISSIONER BLAIR: So are all objections
- 17 waived at this point?
- 18 MR. MECONE: James Mecone for the Postal
- 19 Service. We would just like to raise one more issue.
- 20 Some of the redactions, some of the people's names
- whose names needed to be redacted, there were no
- 22 pseudonyms for those people. So we just requested
- that we create a few new pseudonyms for those people.
- 24 MR. LEVY: It may be that we will simply
- 25 redact them and not have pseudonyms, which was an

- option, and Presiding Officer's Ruling 17 gave us.
- 2 The number of names that appear to be unidentifiable
- 3 is relatively small, and if we can't figure them out,
- 4 I will talk with Mr. Mecone and see if we can puzzle
- 5 it out, and if we can't, we will just leave the person
- 6 unidentified.
- 7 COMMISSIONER BLAIR: Okay. Well, we will
- 8 proceed at this point, and for any specific redacted
- 9 documents upon which the resolution, any unresolved
- 10 objection remains, no public disclosure will be
- 11 permitted, except for the following determinations.
- 12 And, Mr. Levy, do you expect to file any
- revised versions of Gamefly testimony to incorporate
- 14 reference to documents obtained during discovery.
- 15 MR. LEVY: Yes, because we filed additional
- 16 documents, and we obtained additional documents, and
- 17 which we relied on in our April 12th direct case, or
- our direct case-in-chief, we deliberately held back
- moving to unseal until we had a ruling on our
- 20 September 25th motion.
- 21 And we intend to proceed with those
- 22 remaining documents in the near future, as well as to
- 23 move to unseal portions of the April 12th memorandum,
- 24 entitled, "Memorandum of Gamefly", summarizing
- 25 documentary evidence.

1	With the Commission having ruled in
2	Presiding Officer's Ruling 17, and particularly
3	Appendix A, I think we now have quite a detailed road
4	map on to what needs to be redacted and what can go
5	open.
6	And I am optimistic that this process will
7	work a lot faster. We intend to provide to Postal
8	Service counsel a draft of the redacted and unsealed
9	material to them for review, and assuming that this
10	goes quickly, that should limit any further need to
11	resort to the Commission. I don't think we will have
12	to go for the kind of protracted thing that we did
13	before.
14	COMMISSIONER BLAIR: Does the Postal Service
15	have anything else that they would like to add to
16	that?
17	MR. MECONE: No, that sounds reasonable.
18	COMMISSIONER BLAIR: Okay. Well, once we
19	receive the motions, the Presiding Officer will give
20	them due consideration, and I will make a ruling, an
21	appropriate ruling in the appropriate timeframe.
22	At this point, I would like to go to
23	Gamefly's discovery request as to email messages. And
24	on December 14th, 2009, Gamefly filed a motion

requesting a status conference to consider among other

- things remedies to address the Postal Service's
- 2 failure to produce the emails previously requested in
- discovery requests, and specifically a request filed
- 4 on July 31, 2009.
- 5 On January 13th of 2010, Ruling 15 indicated
- 6 that the request for a status conference would e taken
- 7 under advisement pending further development of the
- 8 record. In response to Ruling 15, Gamefly filed a
- 9 statement on the status of its discovery on February
- 10 9th, 2010.
- 11 Although Gamefly did not seek to extend the
- 12 October 5th, 2009 cutoff for its discovery, it
- 13 reserved its rights to attain a completion of several
- 14 pending discovery requests, including one seeking
- 15 responsive email messages.
- 16 While amending the cost of its opponent's
- 17 delays, it anticipated little followup discovery once
- 18 the emails were produced. Gamefly recently filed its
- direct testimony on April 12th, 2010, without the
- 20 benefit of email production.
- 21 Most of the discovery documents other than
- 22 email were produced initially under protective order,
- and then ordered unsealed under Order Number 381.
- 24 Some remaining issues on confidentiality and privilege
- were resolved in Rule 17 on April 15th, 2010,

1	especially	to t	the	extent	of	redactions	for	continuing
2	non-public	trea	atme	ent.				

That ruling was followed by Presiding

Officer's Ruling 18, which set this scheduled hearing

and directed the parties to be prepared to discuss

email production in response to discovery. Between

April 14th and the 26th of this year, the parties

exchanged filings on the motion of Gamefly for a

scheduling conference.

In these submissions the parties indicated that discovery responses for emails had stalled, and they disputed what really was appropriate in light of the Postal Service's failure to produce emails.

Mr. Levy, is it correct that Gamefly still has not received any reasonable assurances from the Postal Service that production of responsive emails will be completed by an acceptable date?

MR. LEVY: No and yes, and let me explain.

On April 15th, a day or so after we filed our request, our latest request for a status conference, I received from Postal Service counsel a revised list of Boolean search terms for searching their database of emails, a centralized database.

24 And we have agreed to the terms that they 25 have proposed, so that the only thing that stands in

- 1 the way of getting the emails is the Postal Service
- 2 running the search terms against our database. I
- 3 think the best thing to do now is to set a date for
- 4 when that will happen.
- 5 COMMISSIONER BLAIR: Can you explain what
- 6 you meant by Boolean search terms?
- 7 MR. LEVY: B-O-O-L-E-A-N. It is like Lexis
- 8 or Westlaw, where you have a bunch of nouns, and you
- 9 can enter proximity terms like end or within three,
- 10 the same kind of logic as I understand from the Postal
- 11 Service is used by their software for searching their
- own electronic database. So if you have used Lexis or
- 13 Westlaw, it is the same kind of logic.
- 14 COMMISSIONER BLAIR: Would the Postal
- 15 Service care to respond to that?
- 16 MR. MECONE: Well, first I think it is
- important to clarify the Commissioner's
- 18 characterization of what the Postal Service has
- 19 produced. The Postal Service has produced tens of
- thousands of documents, and some of those are actually
- 21 emails, we believe, that contain a lot of the same
- information as emails that opposing counsel is
- 23 seeking.
- I can tell you where we are right now. We
- 25 ran the searches that were contained in the emails

- from April 15th and April 16th. We are in the process
- of transferring those emails on to a disk, and then
- 3 putting them on a computer to allow opposing counsel,
- 4 or someone from opposing counsel's firm to review the
- 5 documents and inspect them.
- 6 MR. HOLLIES: Excuse me, this is Ken Hollies
- 7 for the Postal Service. I have an update that my co-
- 8 counsel was not aware of on this front. The law
- 9 department has recently had the honor of seeing its
- 10 computer support functions taken over by the
- 11 Information Technology Section of the Postal Service.
- 12 And that has resulted in an imposition of
- some standards that we had not previously encountered.
- 14 This afternoon, I spoke with a manager in IT about
- this particular topic. The plan that we had
- 16 originally made for trying to make it possible for
- 17 counsel to take a look at the email that has been
- 18 generated by these latest boolean strings has now been
- 19 blessed.
- 20 And so we are prepared to go forward with
- 21 that. The 46 thousand approximately emails that are
- 22 responsive have not undergone a privilege review at
- this point. As such, we would be making them
- available to counsel for Gamefly on what would be
- often understood as a quick peek look.

1	We don't think there is a whole lot of
2	content there, at least that's not privileged. We
3	have not conducted a privilege review, but we have
4	learned that a good number of the documents are to and
5	from attorneys. There is certainly the potential for
6	that to arise.
7	But as Mr. Mecone said a moment ago, we
8	don't expect that email to have anywhere near the
9	probative content than what has already been provided,
10	and at this point, we however are going to let counsel
11	for Gamefly make that determination on his client's
12	behalf.
13	So we may have some challenges yet, and
14	hopefully we can work through these just between the
15	parties as to what might be privileged there, but we
16	think that we can make this review able to begin as
17	soon as tomorrow.
18	MR. LEVY: I'm perfectly agreeable to the
19	quick peek protocol where we get everything and that
20	does not constitute a waiver of the Postal Service's
21	right to assert privilege or a right to object to it.
22	That's a perfectly sensible time saver. I'm not sure
23	I heard exactly how this is going to be produced.

Given the late date, I think what we'd like to see are

CD-ROMs with the material. You know, when we received

24

- 1 the other documents, we, at our own expense, and this
- 2 is not normally something done by the discovering
- 3 party, at our own expense we hired a vendor to
- 4 transcribe everything into PDFs, we loaded the PDFs
- onto disks, we had them Bates numbered, normally the
- 6 producing party does that, and we gave a set of that
- 7 to the Postal Service so they have the entire universe
- 8 of documents that we received Bates numbered. I think
- 9 that given how long this has taken we'd like to
- 10 receive the output of the search on CD-ROMS in PDF or
- 11 some other commonly used format.
- 12 COMMISSIONER BLAIR: As of this point, since
- this is new information, there is no date agreed upon,
- is that correct, for production?
- 15 MR. HOLLIES: I believe that was literally
- 16 Mr. Levy's first time that he had heard that. Our
- 17 plan was, consistent with the rules of practice, to
- 18 make those available for inspection, and, for that
- 19 purpose, our plan is to provide a computer on which
- that can be done on postal premises.
- 21 COMMISSIONER BLAIR: So, Mr. Levy, are you
- 22 maintaining that you still need these responsive
- emails?
- 24 MR. LEVY: Yes. We have no idea what's in
- 25 them. In general, what the Postal Service has done so

1	far is to ask named individuals or departments to
2	search their local files. What is now about to be
3	produced, we hope, are documents in a central
4	warehouse, or data warehouse, or server. In all
5	likelihood, a lot of that will duplicate what we've
6	already received, but it is not uncommon for the
7	central warehouse to have documents that have through
8	the passage of time or people leaving the company been
9	deleted from the local hard drives or files. So we
10	don't expect that this is going to be a waste of time.
11	In any event, we don't know until we
12	actually receive it. Again, I think that normally the
13	protocol would be to, an appropriate means would be
14	for us to go down and look at it, but given the
15	passage of time, I think we would like the
16	accommodation of having it so that we can look at the
17	CDs on our own premises with our own legal assistants
18	rather than having them cluster around a computer at
19	the Postal Service. The additional time needed to
20	burn a CD if you already have the files is not great.
21	I mean, we know that because we've produced Bates
22	numbered CDs for the Postal Service.
23	COMMISSIONER BLAIR: A response?
24	MR. HOLLIES: We've made our offer. We
25	believe that it is consistent with the rules of

- 1 practice. We have no intention of interfering with
- 2 Mr. Levy or whoever he cares to undertake the review.
- 3 We recognize that there might be a legitimate reason
- 4 for him not to have postal people watching him and
- 5 learning, therefore, what his conclusions are about
- 6 what's important or what's not, but we believe that
- 7 what we have proposed is consistent with our interests
- 8 in preserving the privileged materials and it's
- 9 consistent with a very common way of proceeding
- 10 forward in E discovery today and that's what we have
- 11 arranged.
- 12 COMMISSIONER BLAIR: Well, can we get a time
- estimate as to when you think you can produce these
- 14 documents?
- 15 MR. HOLLIES: I believe we can make them
- 16 available for inspection tomorrow.
- 17 COMMISSIONER BLAIR: That seems rather
- 18 timely. I'd just like to hear from counsel.
- 19 MR. LEVY: Again, I mean, tomorrow, given
- 20 the amount of time, the incremental delays, obviously
- 21 minimal. Again, normally what I do in discovery when
- 22 I'm a receiving party is I get the documents and I put
- them on a system or put them in notebooks and I look
- 24 at them with staff in my offices. Counsel is correct
- 25 that normally one has the option of designating come

- and look at our stuff at our offices, but normally
- 2 that entails going to somebody's offices, looking at
- 3 the documents, picking out the ones you want, and
- 4 we'll probably want to simply take, given the ease of
- 5 copying onto a CD, all of them so we can look at them
- 6 at our convenience at our facilities.
- 7 Given the minimal additional cost of their
- 8 putting them on a CD, and given the delay that this
- 9 would avoid at this late date, I think this additional
- 10 stuff is not an unreasonable one to ask in the
- 11 particular circumstances of this case. We're talking
- 12 about downloading a file and burning it on a CD. It's
- something that we've done for them and it doesn't take
- 14 that look. If they do it for us, it would save us a
- 15 lot of time.
- 16 COMMISSIONER BLAIR: Is there an objection
- 17 from the Postal Service in providing it in that media
- 18 or format?
- 19 MR. HOLLIES: We are concerned about
- 20 releasing physical control of sensitive material. I
- 21 can certainly take this up with my superiors, but the
- 22 plan that we had is the one that you heard a moment
- 23 ago.
- 24 MR. LEVY: If, under their procedure they
- would also be relinquishing physical control of

- 1 sensitive material, that's inherent in the process.
- 2 The difference is under the process we're asking for
- 3 we're not going to be injecting an additional amount
- 4 of delay.
- 5 COMMISSIONER BLAIR: Well, at this point it
- 6 sounds that the parties are still at a -- will there
- 7 be additional motions or what can the presiding
- 8 officer expect at this point? It appears to me that
- 9 there seems to be some resolution yet to be made
- 10 regarding the medium that this is going to be put on,
- 11 so I'd like to
- 12 -- you're asking that the Postal Service put this on a
- 13 CD-ROM or other medium that you can review this from
- 14 your office?
- MR. LEVY: That's correct. I guess to
- 16 really make this clear, then I make that as a motion
- 17 right now.
- 18 COMMISSIONER BLAIR: Okay. With that
- 19 motion, I'm agreeable to that motion. If you have an
- objection to that, I'd ask that you file an
- 21 explanation stating those objections by this Friday.
- 22 MR. LEVY: I would ask that the Commission,
- 23 by whichever way it rules on the method of production,
- 24 establish a date by which it's to be accomplished. If
- it's open-ended, that just is an invitation for

- 1 further delay.
- 2 COMMISSIONER BLAIR: Appreciate the
- 3 suggestion. We'll certainly take that under
- 4 advisement. Just regarding clarifications of the
- 5 status of discovery, it's my understanding that a
- 6 series of discovery requests were made by GameFly that
- 7 sought emails related to the processing of DVDs.
- 8 Discovery requests of this nature were made as long
- 9 ago as last July. Mr. Levy, am I correct on this?
- 10 MR. LEVY: That is correct.
- 11 COMMISSIONER BLAIR: And, as I could tell,
- the Postal Service did not interpose objections to
- those discovery requests, am I correct?
- 14 MR. LEVY: They interposed some objections
- which were ruled on by the Commission quite some time
- 16 ago.
- 17 COMMISSIONER BLAIR: Obviously, a great deal
- 18 of time has passed since those requests were initially
- 19 filed, and during this time there have been sporadic
- 20 attempts to find search terms that would identify a
- 21 manageable quantity of emails, so, according to the
- 22 pleadings, efforts were made to resolve this impasse
- 23 in April and a new set of search terms were agreed to
- on April 16. Is this correct?
- MR. LEVY: That's correct.

1	COMMISSIONER BLAIR: And it appears that
2	approximately 25 questions, some of which have several
3	subparts, were agreed to. Mr. Hollies, were these
4	searches run by the Postal Service?
5	MR. MECONE: James Mecone for the Postal
6	Service. Yes.
7	COMMISSIONER BLAIR: And do you have a
8	record of how many hits resulted?
9	MR. MECONE: It's approximately 50,000.
10	COMMISSIONER BLAIR: And according to the
11	discussion that we've just went through, you'll be
12	providing that information hopefully by Friday, unless
13	you file an objection to that, is that correct?
14	MR. MECONE: I understood the objections
15	were due Friday.
16	COMMISSIONER BLAIR: Yes.
17	MR. MECONE: Okay.
18	COMMISSIONER BLAIR: Mr. Levy, do you have
19	any further comments on that?

understand that we'll certainly take all of these
responses into our consideration. It's our intent to
move forward with this complaint. I'm glad to see

20

21

25 that there is some effort on the part of the Postal

MR. LEVY: No, I do not, Mr. Chairman.

COMMISSIONER BLAIR: Okay. Thank you. I

- 1 Service at resolving this issue, and I hope that the
- 2 parties can find common ground and proceed on the
- 3 discovery request that we've just discussed. The
- 4 final part on this is discussing the subsequent
- 5 procedure steps. Another part of the context for
- 6 resolving this issue and completing this case in a
- 7 timely fashion relates to the Postal Service's plans.
- 8 Mr. Mecone or Mr. Hollies, the Postal Service filed 46
- 9 discovery requests to GameFly last night. How much
- 10 time do you expect to need for discovery on that
- 11 testimony?
- MR. MECONE: We expect to need about six
- weeks.
- 14 COMMISSIONER BLAIR: Why six weeks?
- MR. MECONE: Well, GameFly filed 11 rounds
- of discovery requests, as well as over 700
- 17 interrogatories, which include subparts. The Postal
- 18 Service did not anticipate needing as much discovery.
- 19 We think six weeks is reasonable.
- 20 COMMISSIONER BLAIR: When were these 46
- 21 discovery -- they were filed with GameFly last night.
- How long was the preparation for these?
- 23 MR. MECONE: Yes. The direct case I think
- was filed April 12, so since April 12.
- 25 COMMISSIONER BLAIR: Well, does GameFly have

1	a response as to the six weeks that the Postal Service
2	anticipates?
3	MR. LEVY: Yes. David Levy. We think
4	that's too long, and let me explain why. There's
5	really a fundamental asymmetry in the parties'
6	positions. The documents and information needed to
7	resolve the disputed issues in this case reside almost
8	entirely with the Postal Service. They're in the
9	possession of the Postal Service. If you think about
10	what are the main issues that are in dispute in this
11	case, to name their three biggies: Has the Postal
12	Service, in fact, given different treatment to GameFly
13	versus Netflix, and, to a lesser extent, Blockbuster?
14	Second of all, does the automated letter
15	processing cause unacceptably high rates of disk
16	breakage or is disk breakage the fault of GameFly?
17	Third, is the special treatment given to Netflix, or
18	the alleged special treatment, or the alleged forms of
19	special treatment, are they justified by any cost
20	savings or operational needs of the Postal Service
21	that are not discriminatory? The answers to those
22	issues rest primarily, or if not exclusively, in
23	information in the Postal Service's possession. We
24	had to do extensive discovery because that was the
25	only way that we could get at the truth of the facts

- 1 underlying the Postal Service's claims on these
- issues, and we believe that the discovery, which
- 3 certainly was extensive, was productive and
- 4 successful.
- 5 I will not go into details, but if you look
- at our April 12 memorandum, which we filed under seal.
- 7 I think you'll see that on issue after issue the
- 8 Postal Service's claims and defenses in this case
- 9 were, at least in our view, refuted, or, to some
- 10 extent, rebutted by documents and information that we
- obtained from the Postal Service in discovery. The
- 12 Postal Service's need for discovery, by contrast, is
- 13 quite limited. It already has the key documents.
- 14 They're its documents. The key witnesses on its
- operational needs and costs are its employees. They
- 16 have control of their company's own information. The
- 17 Postal Service has been on notice for months of our
- theory of the case, and in a number of our pleadings
- 19 we gave fairly extensive road maps to what our
- 20 arguments were going to be.
- 21 We weren't very subtle about it. The Postal
- 22 Service has known for a long, long time what documents
- 23 we were likely to rely on because they were the Postal
- 24 Service's documents. It produced them. Finally,
- 25 there's a sort of a countervailing public policy that

- 1 argues against delay. As one of the Commissioners
- 2 noted, two weeks ago was the first anniversary of the
- 3 filing of our complaint in this case. The Commission
- 4 has, and I think appropriately so, encouraged members
- of the public to use the complaint process if they
- 6 have serious grievances with the Postal Service, but
- 7 if this kind of delay goes on, and we may have already
- 8 reached that point, interested parties are not going
- 9 to want to use the complaint remedy.
- 10 It will essentially be dead because people
- 11 -- and I've talked with people who had problems with
- 12 the Postal Service. It is viewed as the complaint
- 13 remedy in light of this case. The Capital One case is
- increasingly viewed as sort of a money pit where you
- file a complaint and you get bogged down and nothing
- 16 happens, whether fairly or unfairly. So, for all of
- 17 those reasons, I don't think that six weeks is
- 18 necessary given the fact that the Postal Service has
- 19 had our case and has had its documents for a long,
- long time. I think a couple of weeks would be
- 21 sufficient. They've already filed 46 questions, and I
- 22 assure the Commission we will not take the same amount
- 23 of time to respond to them as the Postal Service took
- to respond to our first set of questions.
- 25 COMMISSIONER BLAIR: Mr. Levy, how long do

- 1 you think it will take for you to complete your
- 2 client's direct case?
- MR. LEVY: We have completed it, unless we
- 4 find something in the forthcoming emails that causes
- 5 us to want to supplement it. In all likelihood, we
- 6 will either do a supplemental filing or we'll file the
- 7 material, we'll use the material in cross-examination
- 8 or in our rebuttal case. We do not want to have the
- 9 procedural deadlines delayed on account of the
- 10 discovery that we're about to receive.
- 11 COMMISSIONER BLAIR: So you said your direct
- 12 case is completed?
- 13 MR. LEVY: Yes. Subject to the
- 14 qualification I gave.
- 15 COMMISSIONER BLAIR: Okay. Thank you. Does
- 16 any other participant expect to file discovery in this
- 17 case? Recognize the public representative. You want
- 18 to identify yourself?
- MR. COSTICH: Rand Costich for the public
- 20 representatives. We do have some discovery that we
- 21 will have ready next week to file with GameFly.
- 22 COMMISSIONER BLAIR: I would just urge you
- 23 to do it sooner rather than later as so that we move
- 24 as quickly as practicable on this case. So I would
- appreciate you notifying the Commission and the

- 1 presiding officer of your intent to do so.
- 2 MR. COSTICH: Thank you.
- 3 COMMISSIONER BLAIR: Mr. Hollies, does the
- 4 Postal Service expect to want to conduct oral cross-
- 5 examination on the GameFly testimony?
- 6 MR. HOLLIES: That's not clear at this
- 7 point. We have not made a decision one way or the
- 8 other. I would like to respond briefly to Mr. Levy's
- 9 statement of his case. It's a little disturbing to me
- 10 that he thinks that GameFly has already put the Postal
- 11 Service's direct case in and dismissed it successfully
- from the case, all without our having an opportunity
- 13 to do so. It's nice that Mr. Levy sees the case in
- 14 terms of three simple issues, as he puts it. I think
- 15 that the case also, however, revolves around the
- 16 similarities or dissimilarities of particularly
- 17 Netflix and GameFly, their business models, and how
- 18 they mail and how they deal with what happens to their
- 19 materials in the mail.
- Those are perfectly appropriate topics for
- 21 us to inquire into. This is a difficult time at the
- 22 Postal Service, and that's been really the source of
- 23 the delay. There's been difficulty in getting
- 24 coordination cross-functionally, there's been
- 25 difficulty in getting attention at all of the levels

- of management that we need to. As everybody in this
- 2 room knows, the Postal Service is struggling in some
- 3 ways, and the financial struggles also impact the
- 4 resources that are available to this litigation team.
- 5 The questions that were filed yesterday were fairly
- 6 broad. I think they open up some areas that have not
- 7 previously been explored.

We are not done even with questions in those 8 9 areas, but we did want to get started as quickly as we 10 could. You asked Mr. Mecone how long, or at least he 11 responded in terms of how long it took us to get this 12 We have not been sitting back on our heels. 13 have been working this case since the direct case was 14 There is a lot of other activity, yes, but we filed. 15 have made a lot of progress in trying to get the 16 Postal Service's position distilled out of the various departmental views and we now see that that is formed 17 18 itself as our affirmative discovery and we intend to 19 build a direct case on that discovery. We don't know 20 exactly what we're going to say yet. We don't have

Postal Service's due process rights, and we believe

are necessary components of, in this instance, the

the answers to the questions from GameFly yet.

that we should be afforded an opportunity to make the

25 case.

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22

Т	COMMISSIONER BLAIR: SO YOU don't know at
2	this point if you're going to be conducting oral
3	cross-examination, is that correct?
4	MR. HOLLIES: We do not.
5	COMMISSIONER BLAIR: Second question I have
6	then is do you expect to want to file rebuttal
7	testimony?
8	MR. HOLLIES: Yes. We will have a direct
9	case.
10	COMMISSIONER BLAIR: And when do you expect
11	the testimony to be ready for filing?
12	MR. HOLLIES: This is a topic that Mr.
13	Mecone has taken up with other of our leaders.
14	MR. MECONE: We think that will also take
15	six weeks from the close of discovery. There are
16	some, a lot of local decisionmakers involved with the

18 600,000 employees in the Postal Service. Not all of

case, and, you know, there's 60,000 employees, or

those people are involved, but there's a wide range of

20 people and it will take some time to coordinate them,

21 as well as right now we're in the middle of discovery

for the five day service change, so we think six weeks

from the close of discovery.

17

19

COMMISSIONER BLAIR: I would just urge you

25 to take under advisement the opening statements you

- heard here today. When was this case initially filed
  again?
- 3 MR. MECONE: April 2009.
- 4 COMMISSIONER BLAIR: And we're fast
- 5 approaching June of 2010, so I would urge that,
- 6 understanding the resource allocation challenges you
- 7 face, that other organizations face the same thing as
- 8 well, and that we'll certainly take your concerns
- 9 under advisement, but at this point I detect a
- 10 sentiment on the Commission that we need to proceed in
- order to give adequate due process to all those
- parties involved. So we'll certainly take these
- discussions under advisement, but there is a
- frustration, at least on my part, and, I understand,
- on Commissioner Hammond's part as well, that we
- 16 proceed quickly. So at this point I'd like to yield
- 17 to any other Commissioners if you have any questions
- 18 of the parties involved. Commissioner Langley?
- 19 COMMISSIONER LANGLEY: Thank you. I, too,
- am frustrated by the length of time, but I also
- 21 understand, especially the mention of cross-
- 22 functionality and trying to get the attention of the
- 23 appropriate people. I think it's unfortunate that you
- have to do that in the sense that it is delaying
- what's happening. A question I have really is on E

- discovery. It's a very general question and I don't
- 2 know enough about it, but it was an issue that came up
- during the <a href="Cap One">Cap One</a> case, it's coming up now.
- 4 Are there specific protocols that the Postal
- 5 Service follows when responding to discovery, such as,
- 6 you know, discovery of the emails. I know it's a very
- 7 valuable tool now, and with the internet, and with
- 8 other electronic and mobile communications, E
- 9 discovery is going to be more and more important, so
- 10 the usability to various counsels will be key. Do you
- 11 have somebody within the Postal Service who sets
- 12 protocols so that this can be accomplished in a
- 13 reasonable manner?
- MR. HOLLIES: That covers a lot of
- 15 territory.
- 16 COMMISSIONER LANGLEY: I'm sorry.
- 17 MR. HOLLIES: Let me see if I can provide
- 18 responses of the kind that you're looking for. When
- 19 this case was filed we instituted hold notices. That
- is, we used a system internal to the Postal Service.
- It's one that's been widely shared with the Federal
- 22 Bar, and it's basically an email-based system of
- 23 checks and follow-ups so that we asked at first that
- 24 all of the custodians we could identify as having been
- 25 involved in the somewhat questionable history of DVD

- 1 round trip mailing in the last eight years so that
- 2 they could preserve their things, make sure that they
- 3 did not throw them away, that they were available to
- 4 us, and, in fact, that was the foundation for the
- 5 collection that we made, the documents that Mr. Levy
- 6 came in, looked at for a bit and said he'd take them
- 7 all, which we did provide at that point.
- 8 That system works fairly well. I think we
- 9 have seen proof of that by the range of documents that
- 10 Mr. Levy's case is built upon. There is a different
- 11 process that has also been discussed publicly so I
- think I can get into it here, and that has to do with
- the repository of email that the Postal Service keeps.
- 14 Thanks to the wonderful benefit the Postal Service has
- of being a defendant in numerous class-action
- 16 lawsuits, the need to bring the Postal Service into
- 17 the 21st Century with ESI was recognized, first,
- 18 because of those kinds of cases.
- 19 So the general counsel and the chief
- technology officer had a meeting in which it was
- agreed we need to do something, and that was what led
- to a cross-functional team that is actually part of
- 23 IT. It has been created to, among other things,
- 24 support Postal Service ESI litigation needs, and
- 25 primarily your question recognizes email, which tends

- 1 to be at the base or at the core of how things happen
- these days. At this point, however, that particular
- 3 functional area is very strapped for resources, like
- 4 everybody else. I believe at the last monthly meeting
- 5 there were several tens of cases that had not been
- 6 processed.
- 7 This is not a good thing for the Postal
- 8 Service. This case has been, and it was through the
- 9 auspices of that office that we were able to go back
- and pick up the trends, the state of the ESI searches,
- 11 the email searches that stalled when they should not
- 12 have. It was only today that I got enough information
- 13 to be able to tell you what I am today, that is, that
- we have a collection of email that was responsive to
- 15 the last set of searches that were proposed between
- 16 the parties. So is that?
- 17 COMMISSIONER LANGLEY: Perfect. Thank you
- 18 for the education.
- 19 COMMISSIONER BLAIR: Mr. Levy?
- MR. LEVY: Thank you, Mr. Chairman. Let me
- just add a couple of comments. Electronic discovery
- 22 has become widespread in litigation, both civil and
- 23 criminal. The processes that Mr. Hollies has just
- described are sort of standard processes for use by a
- company that's faced with a demand for emails because

- 1 not only in this case, but in many cases, emails can
- often be at the core of what happened. It's an
- 3 expensive process, but it's also often you find
- 4 smoking guns, or even where there isn't wrongdoing,
- 5 you often find a lot of relevant evidence.
- One of my other practices, and my
- 7 colleagues', is to represent big mailers that are the
- 8 subject of investigations by the Postal Inspection
- 9 Service for failure to comply with various mail
- 10 preparation requirements. We get hit with email
- 11 requests by the Postal Service or the Postal
- 12 Inspection Service, and I can tell you that if we got
- 13 hit with an email request on July 31, 2009 and we were
- here today in May of 2010, there would be no sympathy
- by the postal inspectors by our claims that our
- 16 clients had inadequate resources. Everybody these
- days has inadequate resources.
- 18 The only other point I want to add is that
- 19 Mr. Hollies said the case revolves around the
- 20 similarities and dissimilarities between GameFly and
- 21 Netflix. If you look at their discovery, that seems
- 22 to be where they're planning to go, but a lot of those
- 23 asserted distinctions are ones that were raised in the
- 24 joint stipulation statement of undisputed and disputed
- facts of July 20, 2009 that are now surfacing in these

- discovery requests that we received last night. These
- 2 aren't issues that appeared for the first time when we
- 3 filed our case in chief in mid-April. I mean, these
- 4 are things that the Postal Service had notice of and
- 5 there's no reason why they need six weeks to flesh
- 6 them out with discovery.
- 7 COMMISSIONER BLAIR: Well, in light of the
- 8 discussion that we've had here today, I appreciate
- 9 Commissioner Langley's input, as well as the other
- 10 Commissioners, I think that we do have a sound basis
- on which to proceed. Before I go about the
- 12 resolution, I would like to just check again. There
- is no need for us to go to an in camera inspection of
- any documents following this proceeding, is that
- 15 correct?
- 16 MR. LEVY: Correct, as far as I'm concerned.
- 17 COMMISSIONER BLAIR: Okay.
- MR. MECONE: Yes.
- 19 COMMISSIONER BLAIR: Thank you very much.
- 20 Postal service representative noted that there is no
- 21 need either. Throughout the case the presiding
- 22 officer and the Commission has allowed parties to try
- 23 to resolve the issues through negotiation. I
- 24 appreciate the parties' continued efforts to work
- together to help the Commission's complaint process

- 1 works smoothly. In light of the information we've had
- 2 here today, I will allow one more week for the parties
- 3 to try and resolve issues related to discovery and
- 4 electronic communications. If no agreement is reached
- 5 by close of business May 12, 2010, GameFly may file a
- 6 proposed order setting forth the relief that it
- 7 considers appropriate.
- 8 The Postal Service will have seven days
- 9 after such filing to file any opposition. The Postal
- 10 Service opposition may include any objections it has
- 11 to producing the identified information. If the
- 12 Postal Service claims the relief drafted by GameFly
- would be unreasonably burdensome or expensive, it must
- provide specific details of the burden and expenses
- involved. GameFly will have seven days to respond to
- 16 the Postal Service's opposition. If the Postal
- 17 Service objects on grounds of burden or expense,
- 18 GameFly is to explain why the burden or expense is
- 19 reasonable in light of the value of the information
- 20 sought and the procedural status of this case. I will
- 21 take these filings under advisement and promptly issue
- 22 my ruling. In a separate contemporaneous ruling, I
- 23 will schedule the next procedural dates in this case.
- 24 Before we conclude, are there any questions?
- MR. LEVY: David Levy. Mr. Chairman, if I

- 1 heard correctly, the Commission plans to issue two
- 2 rulings through you. One is a ruling on this series
- 3 of pleadings and the other is a procedural schedule.
- 4 COMMISSIONER BLAIR: That's correct.
- 5 MR. LEVY: Then let me, if I may, just add
- one thing, and this is my fault for not raising it
- 7 before. I didn't comment on what I felt was an
- 8 appropriate interval between the discovery cut off and
- 9 the Postal Service's case in chief. We think that one
- 10 month, not six weeks, would be an appropriate period.
- 11 That's the same interval that the parties originally
- contemplated between the cut off of GameFly's
- discovery and the filing of GameFly's case. Although
- 14 that was extended several times, that one month
- interval was kept until the period when the procedural
- dates were simply suspended.
- 17 COMMISSIONER BLAIR: I'd like to hear from
- 18 the Postal Service on this.
- 19 MR. MECONE: I think we initially said six
- 20 weeks. We request six weeks.
- 21 COMMISSIONER BLAIR: Well, we'll certainly
- take the parties' views under advisement when we issue
- 23 our further procedural ruling. Appreciate knowing of
- this at this point. Are there any additional matters
- any party wishes to raise at this time?

1	No.	response.)
	LVO	

- 2 COMMISSIONER BLAIR: If not, for the record,
- 3 I didn't ask everyone to identify themselves first, so
- 4 could we go ahead and do what we should have done at
- 5 the beginning so we'll just have a good record of it.
- 6 I'll ask the Postal Service parties to identify
- 7 themselves.
- 8 MR. MECONE: James Mecone and Kenneth
- 9 Hollies for the Postal Service.
- 10 MR. LEVY: David Levy for GameFly. Sitting
- 11 here with me is Sander Glick, our consultant, who is
- 12 not a lawyer.
- 13 COMMISSIONER BLAIR: And the public
- 14 representative?
- MR. COSTICH: Rand Costich for the public
- 16 representative. With me is John Klingenberg, who is
- 17 not a lawyer.
- 18 COMMISSIONER BLAIR: Okay. Well, thank you
- 19 very much. Before we conclude, any other further
- 20 comments from the Commission?
- 21 (No response.)
- 22 COMMISSIONER BLAIR: Well, I appreciate your
- attendance, and forbearance and understanding as we
- 24 went through some of these difficult procedural
- aspects, but I think these were important. I think

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1
      one thing to underscore is the Commission's patience
 2
      is being tried with how long this has been taking
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      place, and so we would urge both parties to come to
      resolution and proceed quickly with the remainder of
 4
5
      this case.
                   So at this point, this concludes today's
 6
      hearing and scheduling conference, and we are now in
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      adjournment.
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                 (Whereupon, at 2:51 p.m., the hearing in the
9
      above-entitled matter was concluded.)
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## REPORTER'S CERTIFICATE

DOCKET NO.: C2009-1

CASE TITLE: Complaint of GameFly Inc. Prehearing

Conference

HEARING DATE: May 5, 2010

LOCATION: Washington, D.C.

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the United States Postal Regulatory Commission.

Date: May 5, 2010

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